

International
Exhibition of
Leather & Shoes
Industry

20-22 MAY 2025











Interleather & Shoes
Portugal: Where Leather
Industry Innovators Meet





15+ EXHIBITING COUNTRIES





**30+** VISITING COUNTRIES



**8**BUYER DELEGATION COUNTRIES

Interleather & Shoes Portugal: Where Leather Industry Innovators Meet Join us for Interleather & Shoes Portugal, the premier international exhibition for the leather industry, taking place at Europarque, Portugal, from 20-22 May 2025. This event serves as a dynamic platform for professionals, manufacturers, and buyers from across the globe to connect, showcase innovations, and explore business opportunities in the leather sector.

Portugal, a nation renowned for its craftsmanship and leather production excellence, offers the ideal backdrop for this exceptional gathering. From raw materials to finished leather goods, machinery, and sustainable practices, Interleather & Shoes Portugal will highlight the latest trends and advancements driving the industry forward.

Don't miss the opportunity to network with leading exhibitors, discover cutting-edge products, and expand your business horizons. Be a part of shaping the future of the leather industry at Interleather & Shoes Portugal!



# INTERLEATHER&SHOES PORTUGAL

# Unveiling the Artistry, History, and Innovation of Footwear

Interleather & Shoes Portugal is going gather thousands of profesisonals related to footwear, leather, and accessories sectors from all over the world. Sector leading companies will find the opportunity to increase their export volume; to identify and discover the international market trends.

Covering the whole footwear value chain, Interleather & Shoes Portugal showcases latest trends and techologies while offering unique export opportunities along with new network and business callaborations. Join us at the Interleather & Shoes Portugal, a grand showcase of the finest, trendsetting shoes that reflect the country's rich cultural heritage and cutting-edge design prowess.



and international markets. Its proximity to major European markets, such as Spain, France, and Germany, makes it an ideal gateway for companies looking to expand into the European Union.

Portugese footwear and leather goods exports reached 2.45 million euros in 2022, a new all-time high, up by 22.2% as compared to the prior year.

While Portugal has a strong footwear and companents industry, it also imports products to meet consumer demand for a diverse range products and styles. This includes items like footwear, leather, components and accessories. Last year the export of leather and leather goods increased 29%, to 197 million euros.

In recent years, the leather industry has faced challenges due to the increasing competition from countries with lower labor costs. To stay competitive in the global market, the industry has had to focus on producing high-quality, luxury leather goods and investing in marketing and branding. The Portuguese government has also played an important role in supporting the leather industry. It has implemented a number of policies and programs to promote the industry and encourage investment.



# **Market Insights**

#### Gateway to the European Leather Market

Portugal is strategically located at the crossroads of Europe, Africa, and the Americas, making it an ideal entry point to the European leather market. Exhibiting at Interleather Portugal provides direct access to one of the world's most dynamic regions for leather goods, offering unmatched opportunities for trade, partnerships, and market expansion.

### Niche Market Visibility and Brand Positioning

Portugal is renowned for its craftsmanship and demand for high-quality leather products, from fashion to interiors. Exhibiting here positions your brand within a premium market that values luxury, sustainability, and innovation, attracting discerning buyers and collaborators looking for exceptional and bespoke offerings.

### Proximity to Global and Regional Buyers

As a prominent hub in Europe's leather industry, Portugal draws buyers and distributors from across Europe, Africa, and the Americas. Interleather Portugal creates a platform to connect directly with these decision-makers, offering an efficient and cost-effective way to expand networks and secure new business opportunities.

### Spotlight on Sustainability and Innovation

The leather industry is evolving, with growing emphasis on sustainable practices and innovative solutions. Interleather Portugal is the perfect venue to showcase eco-friendly products, cutting-edge technologies, and ethical manufacturing practices. Stand out in a market increasingly prioritizing responsibility and appeal to buyers and partners who value sustainability.



# **EXHIBITOR PROFILE**

- Shoe Manufacturers
- Men Shoes
- Women Shoes
- Children Shoes
- Sneakers
- Slippers
- Gaiters
- Work Safety Shoes
- Military Shoes
- Saddlery Manufacturers
- Bags
- Purses
- Belts
- Travel Bags
- Agents
- Sectoral Institutions
- Saddlery industry
- Federations
- Sole and Heel Manufacturers
- Accessory Manufacturers
- Textile Profucts
- Shoe Chemicals and Adhesives
- Leather Products
- Artificial Leather Profucts
- Machinery Manufacturers
- Quality Control and Occupational
- Safety
- Other Services



# **EXHIBITOR PROFILE**

- Leather manufacturers and producers
- Suppliers of leather accessories and components
- Machinery and technology providers
- Chemical and tanning product suppliers
- Fashion and footwear brands
- Sustainable and eco friendly leather solutions providers
- Leather finishers and dyers
- Leather repair and maintenance products
- Leather testing and certification services
- Leather packaging solutions
- Leatherware designers and craftsmen
- Suppliers of leather tools and equipment
- · Leather waste management and recycling companies
- Educational institutions and research bodies in leather technology









- Malls
- Retailers
- Shoe Stores
- Chain Stores
- Shoe Wholesalers
- Designers
- Wholesalers
- Shoe Manufactures
- Industry Representatives
- Foreign Trade Companies
- Sole Manufactures
- Saddlery Manufactures
- Shoe Fashion Designers
- Export and Import Companies
- Shoe Sub-Industry Manufacturers

- Leather manufacturers and producers
- Fashion designers and apparel brands
- Footwear companies
- Leather goods retailers and distributors
- Buyers from high-end fashion boutiques
- Importers and exporters of leather products
- Textile and fabric manufacturers
- Raw material suppliers for leather production
- Leather product wholesalers
- Brand representatives seeking innovative leather solutions
- Trade associations and industry professionals
- Retail chains looking for premium leather products
- Designers and architects for custom leather





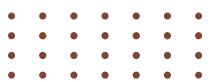
# WHY SHOULD YOU EXHIBIT?

Portugal boasts a storied history in footwear and leather craftsmanship, revered globally for its attention to detail and quality. By exhibiting at this prestigious event, you gain access to an international audience eager to explore and invest in authentic and well-crafted footwear and leather.

Exhibit your creations amidst a community of creative thinkers, trendsetters, and industry leaders. Showcase your unique designs to an appreciative audience.

Interleather & Shoes Portugal serves as a dynamic platform for networking and callaboration. Connect with fellow designers, manufacturers, suppliers, and retailers. Forge partnerships, exchange ideas, and explore opportunities for collaboration that can elevate your brand to new heights.

Portugal's footwear industry attracts an array of attendees, from fashion enthusiasts and buyers to industry insiders and media representatives. By exhibiting, you position your brand at the forefront of a bustling marketplace, gaining visibility and access to potential customers, partners, and influencers.









## WHY SHOULD YOU EXHIBIT?

## Access Europe's Growing Leather Market

Portugal's strategic position as a gateway to Europe, Africa, and the Americas makes it a prime location for businesses aiming to expand into these lucrative markets. Exhibiting at Interleather&shoes Portugal offers unparalleled opportunities to connect with key players and explore new market segments in the global leather industry.

#### Build Valuable Industry Connections

Interleather & Shoes Portugal attracts leading buyers, manufacturers, and suppliers from the leather industry. By exhibiting, you can build lasting relationships with influential stakeholders, strengthen your supply chain, and expand your network within this high-value sector.

#### Boost Your Brand's Visibility and Credibility

Participating in a prestigious international exhibition like Interleather & Shoes Portugal enhances your brand's reputation. Showcase your premium products, highlight your craftsmanship, and demonstrate your commitment to quality and innovation in front of a discerning audience.

### • Unlock Export Potential in Europe and Beyond

Portugal's export-friendly trade environment and strong connections to European and global markets create excellent opportunities for exhibitors. Gain insights into buyer preferences, establish distribution channels, and explore new avenues for expanding your exports.

### Stay Ahead with Market Insights and Feedback

Exhibiting at Interleather & Shoes Portugal gives you direct access to market trends and buyer feedback. Engage with potential clients to understand their needs, refine your offerings, and position your business ahead of competitors in an evolving market.





of Leather & Shoes Industry



